

16 mg "tar," 1.1 mg nicotine  
av. per cigarette by FTC method



Handcrafted top-quality supple cowhide all-leather boot. Authentic  
stitching Cowboy feel. Unique comfort inserts for incredible shock and  
moisture absorption. Superior construction for strength and durability.  
12" shaft. Made exclusively for Marlboro by Dan Post. 2,225 Miles.

## MARLBORO BOOTS BY DAN POST®



MEN'S WHOLE AND HALF SIZES											
7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2	12	12 1/2
7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2	12	12 1/2

WOMEN'S WHOLE AND HALF SIZES

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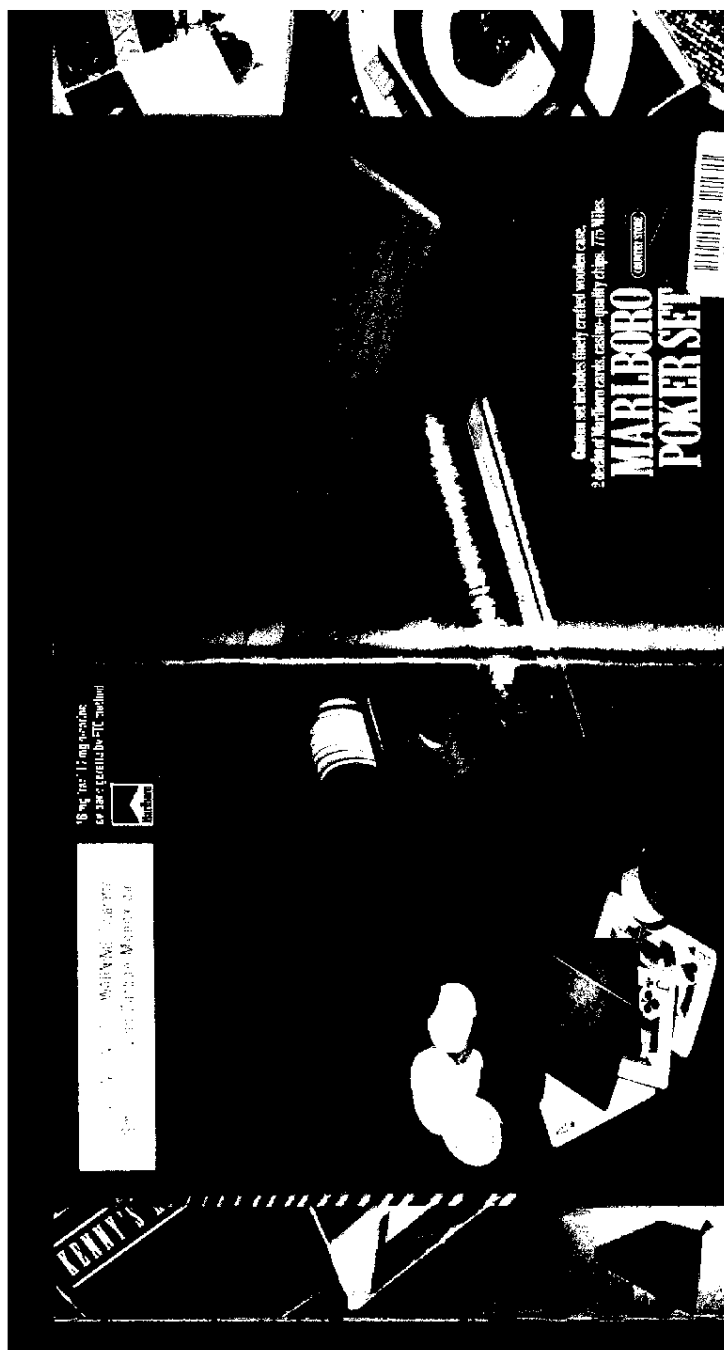
7 1/2 8 8 1/2 9 9 1/2 10 10 1/2 11 11 1/2 12 12 1/2



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100% cotton T's tough enough to handle whatever comes your way. Each has an original Marlboro design on the back. One size fits all. 130 Miles.

**MARLBORO POCKET T'S** COUNTRY STORE

1

COWBOYS STILL SADDLE UP.  
ONLY NOW IT'S NOT LONESOME & SLEAZY STALLION.  
**IT'S A CHOPPER**  
WITH BRIGHT CHROME  
A COOL TEMPER  
AND A WINDMILL ON THE  
TO STAND OUT FROM  
**THE HERD.**  
HEAD OUT

2

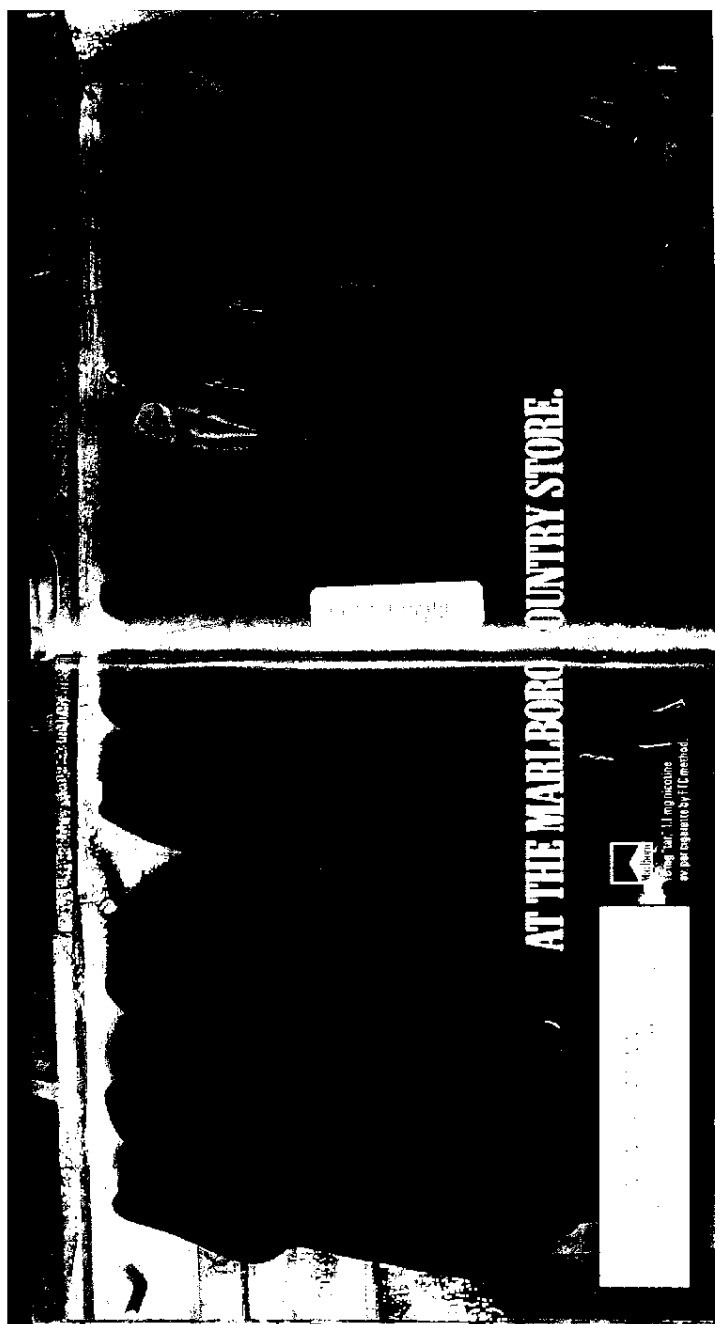
COWBOYS KNOW HOW TO GET LOOSE.  
**IT'S A RED HOT ROADHOUSE**  
WITH LONGNECKS ON ICE  
**BOOTS STOMPING**  
AND A JUNKY BEAT THAT WAITS  
"YOU WON'T EVER  
COOL YOUR HEELS IN HERE."  
**KICK BACK.**

3

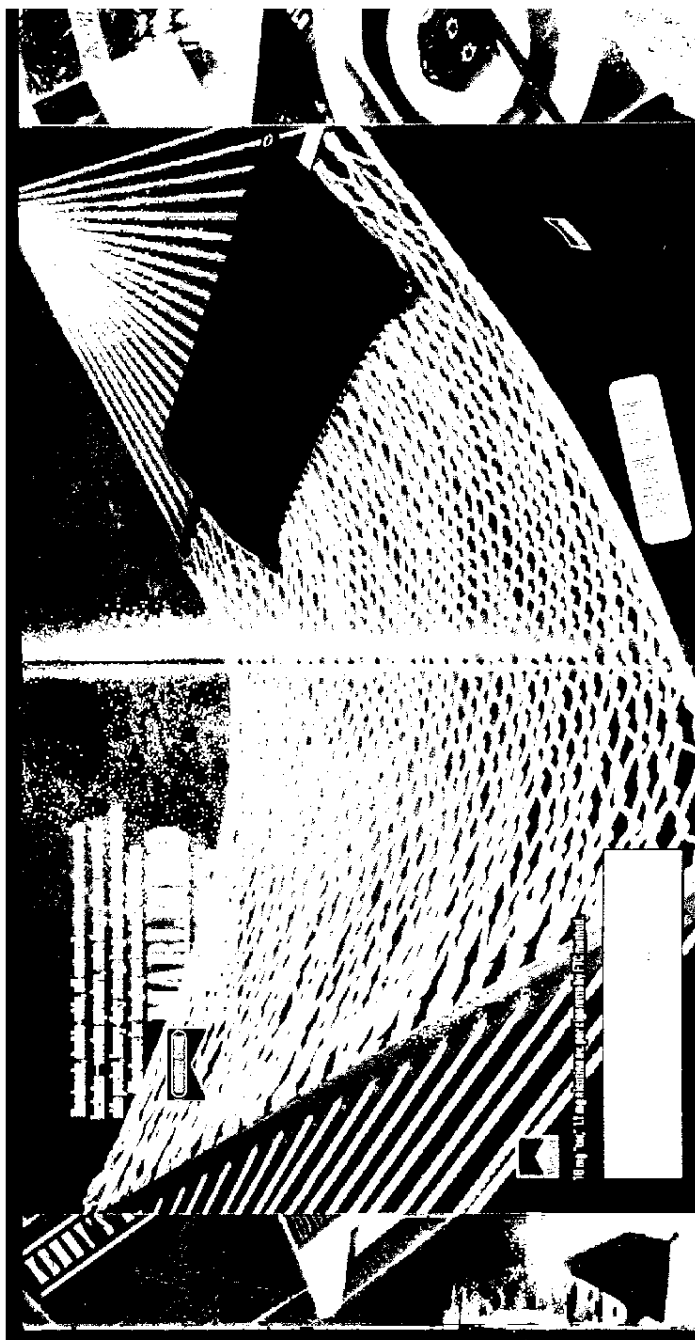
COWBOYS STILL DO RIDE HORSES.  
ONLY TODAY IT'S NOT JUST ONE AT A TIME.  
**IT'S 454**  
EACH ONE ALIVE  
**PENED IN 8 CYLINDERS**  
EATING ASPHALT  
**KICKING DUST**  
SCREAMING OUT LOUD  
"DON'T YOU DARE  
STOP FOR WATER."  
**RIDE HARD.**

SLUGGED GENERAL'S WARNING: Quitting Now Greatly Reduces Serious Risks to Your Smoking. ©1994 Philip Morris Inc.









# HERE'S HOW TO GET MARLBORO GEAR.



## GET THE MILES.

Collect Marlboro Country Store Miles on specially marked Marlboro packs to get your Marlboro Country Store Gear. Each pack proof is worth 5 Miles. For example, to get the Marlboro Signature Jacket, you'd need 800 Miles, which equals 160 pack proofs.

### WHEN YOU'VE COLLECTED ENOUGH MARLBORO COUNTRY STORE MILES TO GET THE GEAR, COMPLETE THESE 3 STEPS.

- 1 Fill out all information on the order form on the opposite page. Orders must be postmarked by October 31, 1995.
- 2 You must include your signature and birth date.
- 3 Prepare a money order or check (payable to Marlboro Country Store) for shipping and handling. See chart below to calculate the proper amount. Do not send cash.

Send your completed order form along with your Marlboro Country Store Miles plus a check or money order for shipping and handling to:

Marlboro Country Store  
P.O. Box 2558  
New York, NY 10116-2558

Be sure to check with the post office to ensure you have the proper postage on your order envelope.

Postage may vary. Please use a padded envelope for your gear order.

Limited to smokers 21 years of age or older. Please allow 10-24 weeks for delivery of the beanie/cooler, camera and the CD player. For all other gear, allow 10-12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-free mail. No photocopies accepted. Orders not transferable. Offer good only in U.S.A. Limit of no more than 2 of any one item, maximum of 10 items per person for duration of program. Items may be shipped separately. Offer void in employees of Philip Morris and its advertising agencies. No group or organization orders or requests will be honored. We reserve the right to substitute items of equal or greater value. If you have any questions about the program or your order, please call 1-800-MARLBORO (1-800-527-5287). No phone orders accepted.

3

Send a Money to Your Order	1- \$100	2- \$101-\$200	3- \$201-\$300	4- \$301-\$400
Shipping & Handling Required	\$2.00	\$5.00	\$7.00	\$10.00

REMEMBER: INCLUDE YOUR SIGNATURE, BIRTH DATE  
AND CHECK OR MONEY ORDER.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

© Philip Morris Inc. 1995  
18 mg "tar," 1.1 mg nicotine  
av. per cigarette by FTC method.



1

9999999999999999

Mr. Sam A. Sample  
1234 Any Street  
Anytown USA 00000-0000

Use the lines below to print  
address corrections only

2

Date of Birth (Required)  
Month Day Year

Today's Date (Required)  
Month Day Year

By participating in this offer and signing below, I certify that I am a cigarette smoker  
21 years of age or older. I am also willing to receive free cigarettes and branded  
retail items in the mail, subject to applicable state and federal law.

Signature (Required)

Current Brand

Previous Brand Smoked

#### ITEM

MARLBORO DOWN COAT S	552	1,775
MARLBORO DOWN COAT M	560	1,775
MARLBORO DOWN COAT L	575	1,775
MARLBORO DOWN COAT XL	586	1,775
MARLBORO DOWN COAT XXL	594	1,775
MARLBORO MUSTACHE	507	225
DISC SKY SANDPAPER	818	885
MARLBORO BACKPACK	545	658
MARLBORO ROLLER BAG	602	875
MARLBORO BODED SWEATSHIRT S	677	390
MARLBORO BODED SWEATSHIRT M	685	390
MARLBORO BODED SWEATSHIRT L	693	390
MARLBORO BODED SWEATSHIRT XL	701	390
MARLBORO BODED SWEATSHIRT XXL	719	390
MARLBORO CAP	828	110
MARLBORO CAPS BY MAIL POST*	834	1,275

\*Refer to chart on back page for pricing

Men's ☐ SIZE  WIDTH ☐  
 Women's ☐ SIZE  WIDTH ☐  
 (See only if ordering several pairs)

#### ITEM

MARLBORO SIGNATURE JACKET S	725	900
MARLBORO SIGNATURE JACKET M	743	895
MARLBORO SIGNATURE JACKET L	750	895
MARLBORO SIGNATURE JACKET XL	760	895
MARLBORO SIGNATURE JACKET XXL	776	900
MARLBORO L'HERITIER	684	935
MARLBORO HAMMOCK	727	1,478
MARLBORO POCKET SET	784	1,715
MARLBORO POCKET T 1 HEAD-OUT	636	130
MARLBORO POCKET T 2 KID-SAFE	644	130
MARLBORO POCKET T 3 RUN-HAND	654	130
MARLBORO BEATER/COOLER	818	1,825
CANON SHOOT SLIM CAMERA	830	1,995
PHILASMOIC CD PLAYER	792	2,285

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Total items ordered

Total number of miles submitted

SHIPPING & HANDLING (see chart)

LIMIT: No more than 2 of any one item, maximum of 10 items per person.